

Uruguay

Located in South America, Uruguay has a strong and open economy which facilitates our expansion to very attractive markets.

Transparent rules, excellent shipping, road, air traffic and waterway connections give Uruguay a strategic location.

A long tradition in respect for Humans Rights of our people gives us an outstanding position in the world.



Uruguay Fruits

The Union of Fruit Producers and Exporters of Uruguay (UPEFRUY) originated as a joint effort to improve the position of Uruguay's fruits in the international market. Its members have vast experience in the sector, with high-quality produce and a vision of growth and development based on excellence.

UPEFRUY members produce 97 % of Uruguay's fresh fruit exports, offering high quality, safe and tasty fruits that distinguishes our country internationally, and provides a long-term competitive advantage based on service and management.

The "Uruguay Fruits" brand and its slogan "Good by Nature" were created in 2015 to summarize the organization's spirit and way of working.



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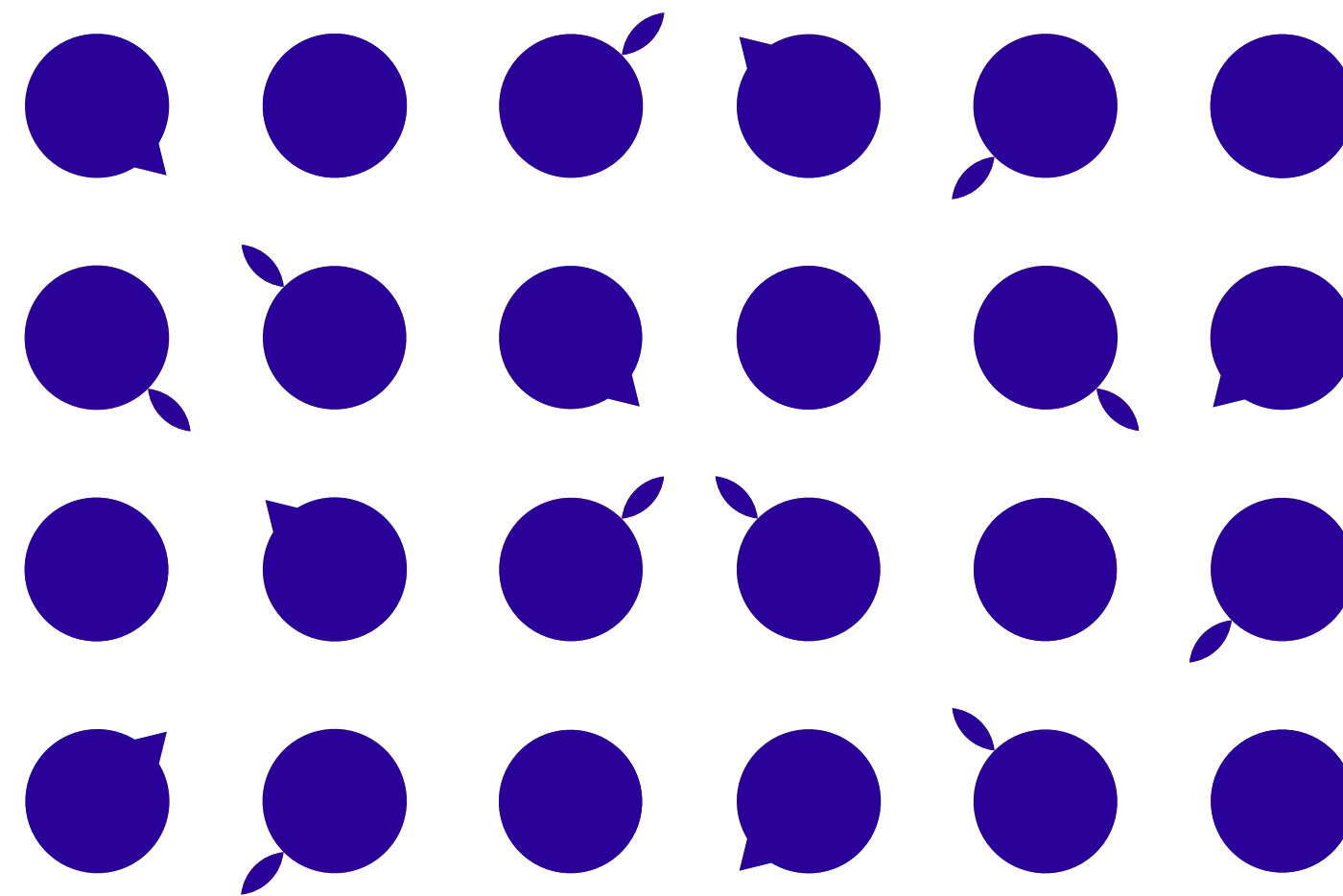
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Good by Nature





CMYK



Good for your health

Uruguay's fruit safety is guaranteed by the use of carefully managed production processes.

- TRACEABILITY AND GOOD PRACTICES GUARANTEE QUALITY AND SAFETY UNDER THE MOST PRESTIGIOUS CERTIFICATION PROGRAMS.



Good for its taste

The taste of Uruguay's fruits is the result of a climate with 4 clearly-defined seasons, abundance of water and fertile lands.

- 4 CLEARLY-DEFINED SEASONS.
- ABUNDANCE OF WATER + FERTILE LANDS.
- COUNTER-SEASON PRODUCTION WITH RESPECT TO THE NORTHERN HEMISPHERE (NORTH AMERICA, EUROPE, AND ASIA).



Good for its people

Uruguay offers quality of life and good working conditions for its people in every field and regional indicators confirm this.

- #1 DEMOCRACY INDEX, ECONOMIST INTELLIGENCE UNIT, 2015.
- #1 RULE OF LAW INDEX, WORLD JUSTICE PROJECT, 2015.
- #1 THE LEGATUM PROSPERITY INDEX, 2015.



Good for the environment

Uruguay is a country that is committed to growing in harmony with nature.

- URUGUAY IS THE SOUTH AMERICAN COUNTRY WITH THE HIGHEST PERCENTAGE OF USE OF RENEWABLE ENERGY IN ITS ENERGY MATRIX (OVER 90%), WITH AN EVER-INCREASING STAKE FROM WIND ENERGY.



Our supply calendar



CITRUS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
LEMONS												
NAVEL GROUP												
SALUSTIANA												
VALENCIA												
SATSUMA												
OCTUBRINA												
CLEMENBERTA												
CLEMENTINE												
NOVA												
ORIT												
TANGOLD												
SIGAL												
AFOURER												
ORRI												
CLEMENDOR												
ORLANDO												
MORIA												
CAMBRIA												
ORTANIQUE												
MURCOT												



BLUEBERRIES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC



APPLES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
GALA												
GRANNY												
PINK LADY												



PEARS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
WILLIAM												

